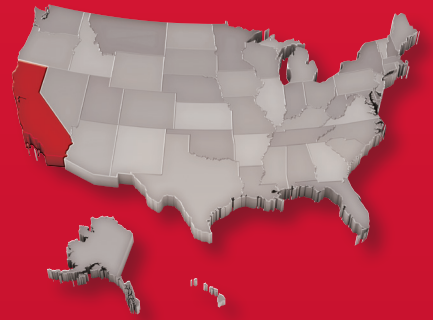




CALIFORNIA



JANUARY DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

9/15/23

PREPRINT OPT IN/OUT: 11/6/23

ACE REWARDS OPT IN/OUT: 10/22/23

JANUARY 2024

PROMOTIONAL PLANNER

**WIN THE
MONTH**

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the January bulletin ordering information with a due date of 9/15/23.

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PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE **MONTH** **January 2024**

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great January deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support January with the following promotions:

- January Red Hot Buys (12/26/23-1/31/24)
- Ace Rewards Targeted Offers (1/1/24-1/31/24)



No TV scheduled for January



1. Read about the Deal of the Month promotion, strategy and items for January 2024. Be sure to order your items on bulletin!
2. Review bulletins and order promotional product by Friday, September 15, 2023.

Title:

Sale:

Valid Dates:

Planning Execution:

Deal of the Month Item

January Red Hot Buy

12/26/2023–01/31/2024

Buy your “Deal of the Month” item on bulletin for January! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

January “Deal of the Month” Item

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

3911369 Feit Enhance G25 E26 Filament LED Bulb Daylight 40 Watt 3 pk

Regular Retail: \$15.99

Final Sale Retail: \$9.99

Promo Margin: 39%

Bulletin Savings: 7%

Bulletin No.: 240101-407

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? These light bulbs are normally \$15.99, but they’re on sale for only \$9.99! Would you like to add one to your basket?”

Look for a counter mat in your January sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

Title:

Opt in to Receive Additional End Cap Header Signs

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.



Title:

Window Poster

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

These window posters are scheduled to be included in the January sign kit.

**BUY THREE
GET ONE
FREE**

Ace® Basic Pleated Furnace Air Filter

Assorted sizes available.

NO LIMIT.

Free item must be of equal or lesser value.



12/26/23–1/31/24

RED HOT BUY

BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.



Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

| Priority Rank | Monthly End Cap Priority Ranking |
|---------------|----------------------------------|
| 1 | Open Space Zone 1 - Snow Blower |
| 2 | End Cap 1 - Bird |
| 3 | Open Space Zone 8 - Flex Seal |
| 4 | Open Space Zone 2 - Storage |
| 5 | Open Space Zone 3 - Heat |
| 6 | End Cap 2 - Under \$10 |
| 7 | End Cap 3 - Clean Up |
| 8 | Open Space Zone 5 - Duracell |
| 9 | Open Space Zone 4 - Battery |
| 10 | Open Space Zone 6 - Ladder |
| 11 | Open Space Zone 7 - Gorilla Glue |
| 12 | End Cap 4 - Antifreeze |
| 13 | End Cap 5 - Fire Safety |
| 14 | End Cap 6 - Bona |
| 15 | End Cap 7 - Milwaukee |
| 16 | End Cap 8 - Craftsman |

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OPEN SPACE – ZONE 2 STORAGE

OPEN SPACE – POWER AISLE ZONE 2 STORAGE



LATCH STORAGE BOX 26GL

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-014

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 5038251 | Y | 4 | \$13.43 | \$23.99 | \$16.99 | N/A | \$16.99 | 21% | 24% |



LATCH STORAGE BOX 25QT

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-015

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 5038314 | Y | 6 | \$5.06 | \$12.99 | \$10.99 | N/A | \$10.99 | 54% | 24% |



LATCHED STORAGE BOX 18GL

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-016

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 5649751 | Y | 6 | \$9.82 | \$16.99 | \$14.99 | N/A | \$14.99 | 34% | 21% |



LATCH STORAGE BOX 6QT

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-017

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 6027950 | Y | 12 | \$1.80 | \$4.99 | \$3.99 | N/A | \$3.99 | 55% | 25% |



LATCH STORAGE BOX 32QT

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-018

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 6027953 | Y | 6 | \$6.16 | \$13.99 | \$11.99 | N/A | \$11.99 | 49% | 25% |



LATCH STORAGE BOX 15QT

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-019

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 6027978 | Y | 12 | \$3.55 | \$9.99 | \$7.99 | N/A | \$7.99 | 56% | 25% |



LATCH STORAGE BOX 64QT

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-020

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6027998 | Y | 6 | \$7.86 | \$16.99 | \$14.99 | N/A | \$14.99 | 48% | 25% |



SHELVING UNIT GL HD BLK

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-021

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5013641 | Y | 1 | \$31.19 | \$74.99 | \$59.99 | N/A | \$59.99 | 48% | 13% |



4-TIER SHELVING UNIT GRAY

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-022

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5037822 | Y | 1 | \$15.31 | \$31.99 | \$24.99 | N/A | \$24.99 | 39% | 13% |



STORAGE BOX BLK/YLW 12GL

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-023

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5038143 | Y | 4 | \$6.09 | \$11.99 | \$8.99 | N/A | \$8.99 | 32% | 4% |



TOTE UTILITY BLK/YLW 27G

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-024

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6502629 | Y | 4 | \$9.88 | \$14.99 | \$12.99 | N/A | \$12.99 | 24% | 9% |

OPEN SPACE – ZONE 3 HEAT

OPEN SPACE – POWER AISLE ZONE 3 HEAT



HEATER RADIANT 1500W

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-034

| Ace No. | Month Long 12/26/23–1/31/24 Y | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-------------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 4010209 | | 1 | \$52.02 | \$89.99 | \$79.99 | N/A | \$79.99 | 35% | 4% |



FIRELOG 3HOUR 6PK

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-035

| Ace No. | Month Long 12/26/23–1/31/24 Y | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-------------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 4335550 | | 1 | \$17.67 | \$24.99 | \$21.99 | \$3.00 No Limit | \$18.99 | 20% | 4% |



PATIO HEATR LP BRNZ 91"

RED HOT BUY

SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-036

| Ace No. | Month Long 12/26/23–1/31/24 Y | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-------------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 4587390 | | 1 | \$106.38 | \$189.99 | \$149.99 | N/A | \$149.99 | 29% | 4% |



SOLO BONFIRE PIT SS

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-037

| Ace No. | Month Long 12/26/23–1/31/24 Y | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-------------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8085209 | | 1 | \$205.33 | \$319.99 | \$319.99 | N/A | \$319.99 | 36% | 9% |



FIRE PIT YKN RND SS 27"

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-038

| Ace No. | Month Long 12/26/23–1/31/24 Y | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-------------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8085211 | | 1 | \$369.58 | \$569.99 | \$569.99 | N/A | \$569.99 | 35% | 9% |

OPEN SPACE – ZONE 4 BATTERY

OPEN SPACE – POWER AISLE ZONE 4 BATTERY



NSH BTTRIES AA AAA 36 PC **RED HOT BUY** **AR MAILER**

OPEN SPACE

| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Bltn Savings |
|---------|--------------------------|-----|-----------------------------|------------|------------------|-----------------|
| 3380607 | BATTERY ALKALINE AA 16PK | 24 | \$15.94 | \$13.05 | \$313.20 | 18% |
| 3380656 | BATTERY ALKLN AAA 16PK | 12 | \$15.94 | \$13.05 | \$156.60 | 18% |

BLTN NO. 240101-048

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 3014071 | Y | 1 | \$469.80 | \$593.67 | N/A | \$2.00 Limit: 2 | N/A | N/A | 18% |



BATTERY ALKALINE AA 16PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-049

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 3380607 | Y | 1 | \$14.60 | \$17.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 8% |



BATTERY ALKLN AAA 16PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-050

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 3380656 | Y | 1 | \$14.60 | \$17.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 8% |



BATTRY ALKLN 9V 4PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-051

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 3005212 | Y | 1 | \$16.43 | \$19.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 4% |



BATTRY ALKLN D 8PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-052

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 3005204 | Y | 1 | \$16.43 | \$19.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 4% |

ENERGZR MAX BATT C 8PK

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-053



| Ace No. | Month Long | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|-----------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 3005196 | 12/26/23-1/31/24 Y | 1 | \$16.43 | \$19.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 4% |

OPEN SPACE – ZONE 5 DURACELL

OPEN SPACE – POWER AISLE ZONE 5 DURACELL

NSH COPPERTOP 83 PK DSP **IN-STORE IS**
OPEN SPACE


| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Bltn Savings |
|---------|--------------------------|-----|-----------------------------|------------|------------------|-----------------|
| 3009735 | BATTERY ALKALINE AAA 8PK | 30 | \$8.46 | \$6.86 | \$205.80 | 19% |
| 34575 | BATTERY ALKALINE AA 8PK | 32 | \$8.46 | \$6.86 | \$219.52 | 19% |
| 30205 | BATTERY ALKALINE 9V 2PK | 12 | \$8.77 | \$7.11 | \$85.32 | 19% |
| 34573 | BATTERY ALKALINE D 4PK | 06 | \$8.77 | \$7.11 | \$42.66 | 19% |
| 34574 | BATTERY ALKALINE C PK4 | 03 | \$8.77 | \$7.11 | \$21.33 | 19% |

BLTN NO. 240101-063

| Ace No. | Month Long | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------|-----|---------------|-------------------|----------------|---------------------|-----------------|-----------------|-----------------|
| 3011455 | 12/26/23-1/31/24 N | 1 | \$574.63 | \$921.17 | N/A | \$1.00 Limit: 4T | N/A | N/A | 19% |

OPEN SPACE – ZONE 6 LADDER

OPEN SPACE – POWER AISLE ZONE 6 LADDER

**LADDR6'STP FBRGLS300#WER****RED HOT BUY****CORE, SUPER****AR MAILER****OPEN SPACE****BLTN NO. 240101-073**

| Ace No. | Month Long | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|-----------------------|-----|---------------|-------------------|----------------|---------------------|-----------------|-----------------|----------------|
| 17990 | 12/26/23-1/31/24 Y | 1 | \$88.04 | \$139.99 | \$119.99 | \$20.00 Limit: 2 | \$99.99 | 27% | 0% |

OPEN SPACE – ZONE 7

GORILLA GLUE

OPEN SPACE – POWER AISLE ZONE 7 GORILLA GLUE



NSH GORILLA GLUE DSP **IN-STORE IS**

OPEN SPACE

| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Bltn Savings |
|---------|-------------------------|-----|-----------------------------|------------|------------------|-----------------|
| 1590587 | GORILLA GLUE ORGNL 20Z | 24 | \$4.21 | \$3.65 | \$87.60 | 13% |
| 1590694 | GORILLA GLUE WHT 20Z | 12 | \$4.21 | \$3.65 | \$43.80 | 13% |
| 1644624 | GORILLA GLUE CLR 1.750Z | 12 | \$5.12 | \$4.44 | \$53.28 | 13% |

BLTN NO. 240101-078

| Ace No. | Month Long | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 1696202 | 12/26/23–1/31/24 N | 1 | \$184.68 | \$229.99 | N/A | \$1.00 No Limit | N/A | N/A | 13% |

OPEN SPACE – ZONE 8

FLEX SEAL

OPEN SPACE – POWER AISLE ZONE 8 FLEX SEAL

NSH-FLEX SEAL PRODUCTS **RED HOT BUY** **AR MAILER**

OPEN SPACE


| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Bltn Savings |
|---------|--------------------------|-----|-----------------------|------------|---------------|--------------|
| 6004382 | FLEX GLUE CLEAR 4OZ | 04 | \$8.93 | \$6.36 | \$25.44 | 29% |
| 6015026 | FLEX PASTE RUBBR WHT 1LB | 15 | \$8.93 | \$6.36 | \$95.40 | 29% |
| 6015027 | FLEX PASTE RUBBR BLK 1LB | 06 | \$8.93 | \$6.36 | \$38.16 | 29% |
| 6215107 | FLEXSEAL 14OZ SPRAY BLK | 10 | \$8.93 | \$6.36 | \$63.60 | 29% |
| 6238554 | FLEX SEAL 14 OZ CLEAR | 10 | \$8.93 | \$6.36 | \$63.60 | 29% |
| 6295950 | FLEX SEAL WHITE 14OZ | 05 | \$8.93 | \$6.36 | \$31.80 | 29% |
| 6406391 | FLEX TAPE BLACK 4"X5' | 06 | \$8.93 | \$6.36 | \$38.16 | 29% |
| 6665004 | FLEX GLUE ADHSV 6OZ | 04 | \$8.93 | \$6.36 | \$25.44 | 29% |
| 6715171 | FLEX TAPE CLEAR 4"X5' | 06 | \$8.93 | \$6.36 | \$38.16 | 29% |

BLTN NO. 240101-080

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6030820 | Y | 1 | \$419.76 | \$1,055.34 | \$989.34 | N/A | \$989.34 | 58% | 29% |

FLEX GLUE CLEAR 4OZ **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-081


| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6004382 | Y | 1 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

FLEX PASTE RUBBR WHT 1LB **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-082


| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6015026 | Y | 1 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

FLEX PASTE RUBBR BLK 1LB **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-083


| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6015027 | Y | 1 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

FLEXSEAL 14OZ SPRAY BLK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-084


| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6215107 | Y | 6 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

January Bulletins

Due Date 9/15/23



FLEX SEAL 14 OZ CLEAR

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-085

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6238554 | Y | 6 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |



FLEX SEAL WHITE 14OZ

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-086

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6295950 | Y | 6 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |



FLEX TAPE BLACK 4\"X5'

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-087

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6406391 | Y | 1 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |



FLEX GLUE ADHSV 6OZ

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-088

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6665004 | Y | 1 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |



FLEX TAPE CLEAR 4\"X5'

RED HOT BUY

CORE, SUPER

AR MAILER

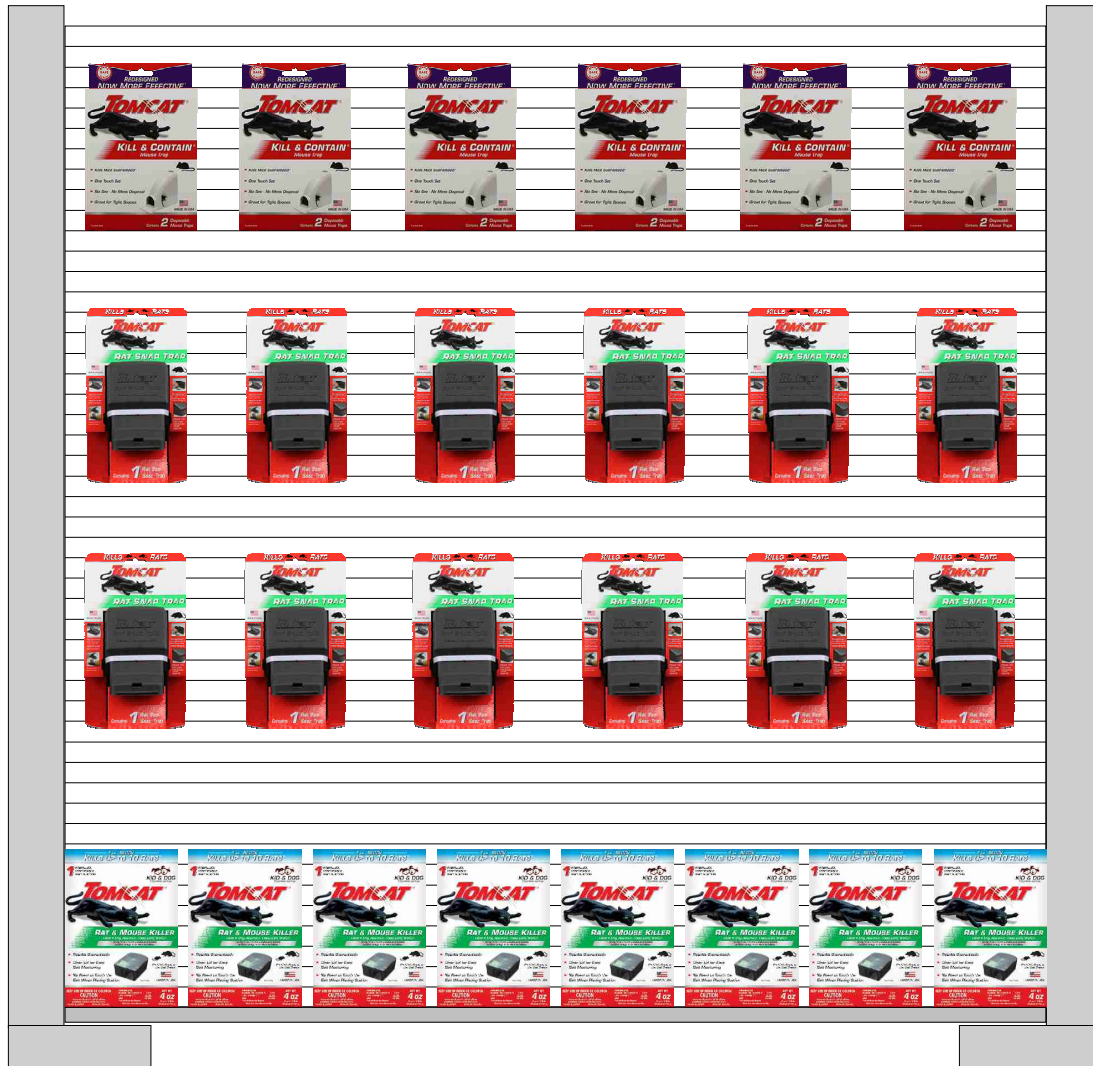
OPEN SPACE

BLTN NO. 240101-089

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6715171 | Y | 1 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

For Additional FLEX SEAL Items on Bulletin See IN LINE (240101-639 THRU 240101-646)

PROMO IMPULSE - JANUARY 2024



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-------------|
| 7201981 | 00888603036172 | TOMCAT RAT SNAP TRAP | 1 | 12 | 24 | RED HOT BUY |
| 7208754 | 00888603036066 | TOMCAT KILL & CONTAIN | 1 | 6 | 12 | RED HOT BUY |
| 7566847 | 00888603037056 | DISPSBL RAT BAIT STATION | 1 | 8 | 16 | RED HOT BUY |

#1 JANUARY - BIRD SUET



**BUY ONE
GET ONE
FREE**

MIX & MATCH

Kaytee® 7 Lb. Songbird Blend® or 8 Lb. Birders Blend® Wild Bird Food
81053, 8062614
NO LIMIT.
Free item must be of equal or lesser value.

12/26/23-1/31/24

RED HOT BUY

BIRD THEME

End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-------------|
| 80795 | 00018222005017 | SUET&SEED HIENERGY 11.75 | 12 | 6 | 12 | RED HOT BUY |
| 80799 | 00018222005079 | SUET&PEANUTS 11.75OZ | 12 | 6 | 12 | RED HOT BUY |
| 81053 | 00071859028118 | BIRDSEED SONGBRD WB7# KT | 1 | 1 | 2 | RED HOT BUY |
| 81995 | 00082901193081 | WILD BIRD FOOD 20# ACE | 1 | 1 | 2 | RED HOT BUY |
| 8003584 | 00018222005291 | SUET ORNG DLT 11.75 | 12 | 3 | 12 | RED HOT BUY |
| 8003592 | 00018222005277 | SUET BERRY TRTMIX 11.75 | 12 | 3 | 12 | RED HOT BUY |
| 8061640 | 00018222005536 | SUET HOT PEPR DLT 11.75 | 12 | 3 | 12 | RED HOT BUY |
| 8062614 | 00071859027111 | BIRDSEED BIRDERSBLD 8#KT | 1 | 1 | 2 | RED HOT BUY |
| 8196255 | 00018222005697 | WOODPECKER SUET 11OZ | 12 | 4 | 12 | RED HOT BUY |
| 8217788 | 00018222975013 | HI ENERGY SUET 8PK | 1 | 1 | 2 | RED HOT BUY |
| 8914699 | 00082901284840 | BIRD BLKOIL SNFLWR 10LB | 1 | 1 | 2 | RED HOT BUY |
| 8914772 | 00082901284864 | ACE BLKOIL SUNFLWR 5LB | 1 | 1 | 2 | RED HOT BUY |
| 9084351 | 00018222125067 | AMERICAN DOUGH SUET 11OZ | 12 | 3 | 12 | RED HOT BUY |

January Bulletins

Due Date 9/15/23

END CAP #1 WIN THE MONTH CATEGORY – BIRD



WILD BIRD FOOD 20# ACE PALLET

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240101-093

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 81995 | Y | 84 | \$7.02 | \$15.99 | \$15.99 | N/A | \$15.99 | 56% | 11% |



WILD BIRD FOOD 20# ACE

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240101-094

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 81995 | Y | 1 | \$7.63 | \$15.99 | \$15.99 | N/A | \$15.99 | 52% | 4% |



BIRD BLKOIL SNFLWR 10LB

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240101-095

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8914699 | Y | 1 | \$8.00 | \$15.99 | \$14.99 | N/A | \$14.99 | 47% | 4% |



BIRDSEED SONGBRD WB7# KT

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BUY ONE, GET ONE FREE
(MIX & MATCH)

BLTN NO. 240101-096

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 81053 | Y | 1 | \$6.03 | \$16.99 | N/A | N/A | N/A | 29% | 4% |



BIRDSEED BIRDERSBLD 8#KT

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BUY ONE, GET ONE FREE
(MIX & MATCH)

BLTN NO. 240101-097

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8062614 | Y | 1 | \$5.84 | \$16.99 | N/A | N/A | N/A | 31% | 4% |



SUET&SEED HIENERGY 11.75

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240101-098

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 80795 | Y | 12 | \$1.09 | \$2.39 | \$1.79 | N/A | \$1.79 | 39% | 4% |



SUET&PEANUTS 11.75OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240101-099

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 80799 | Y | 12 | \$1.02 | \$2.39 | \$1.79 | N/A | \$1.79 | 43% | 4% |

January Bulletins

Due Date 9/15/23



SUET ORNG DLT 11.75 **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-100

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8003584 | Y | 12 | \$1.11 | \$2.39 | \$1.79 | N/A | \$1.79 | 38% | 4% |



SUET BERRY TRTMIX 11.75 **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-101

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8003592 | Y | 12 | \$1.09 | \$2.39 | \$1.79 | N/A | \$1.79 | 39% | 4% |



SUET HOT PEPR DLT 11.75 **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-102

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8061640 | Y | 12 | \$1.58 | \$2.59 | \$2.29 | N/A | \$2.29 | 31% | 4% |



WOODPECKER SUET 11OZ **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-103

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8196255 | Y | 12 | \$1.59 | \$2.59 | \$2.29 | N/A | \$2.29 | 31% | 4% |



AMERICAN DOUGH SUET 11OZ **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-104

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 9084351 | Y | 12 | \$1.04 | \$2.39 | \$1.79 | N/A | \$1.79 | 42% | 5% |



HI ENERGY SUET 8PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-105

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8217788 | Y | 1 | \$7.46 | \$14.99 | \$9.99 | N/A | \$9.99 | 25% | 8% |



ACE BLKOIL SUNFLWR 5LB **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-106

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8914772 | Y | 1 | \$5.09 | \$11.99 | \$9.99 | N/A | \$9.99 | 49% | 4% |

#2 JANUARY 2024 - UNDER \$10

YOUR CHOICE
SALE
\$9.99
 each

Hand Tools & Accessories
 27501, 2124634, 21466,
 2170918, 2107738, 2091635

12/26/23-1/31/24
RED HOT BUY

LOCAL FAVORITES

End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|---------------------------|-----|---------|------------------------------|-------------|
| 21466 | 00076174334302 | TAPE MEASURE 1"X30' | 1 | 6 | 24 | RED HOT BUY |
| 27501 | 00038548103693 | QUICKCHANGE BAR CLAMP 6" | 1 | 3 | 5 | RED HOT BUY |
| 40402 | 00082901404026 | DUCT TAPE 1.88"X60YD ACE | 12 | 6 | 12 | RED HOT BUY |
| 2091635 | 00076174555257 | BAR PRY SUPER WONDER 15" | 1 | 2 | 4 | RED HOT BUY |
| 2107738 | 00076174167276 | CHISEL SET 3PC WOOD | 1 | 5 | 30 | RED HOT BUY |
| 2124634 | 00076174107784 | UTLTY KNIFE LOCK 6-5/8"L | 1 | 4 | 36 | RED HOT BUY |
| 2170918 | 00076174729078 | KNIFE BLADES PK50 STANLEY | 1 | 3 | 24 | RED HOT BUY |

January Bulletins

Due Date 9/15/23

END CAP #2 WIN THE MONTH CATEGORY – UNDER \$10

DUCT TAPE 1.88"X60YD ACE

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BUY ONE, GET ONE 50% OFF
\$1.69 credit based on POS

BLTN NO. 240101-116

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 40402 | Y | 12 | \$3.82 | \$6.99 | N/A | N/A | N/A | 43% | 8% |

UTLTY KNIFE LOCK 6-5/8"L

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-117

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2124634 | Y | 1 | \$4.74 | \$12.99 | \$9.99 | N/A | \$9.99 | 53% | 26% |

KNIFE BLADES PK50 STANLY

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-118

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2170918 | Y | 1 | \$4.02 | \$12.99 | \$9.99 | N/A | \$9.99 | 60% | 37% |

TAPE MEASURE 1"X30'

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-119

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 21466 | Y | 1 | \$8.49 | \$18.99 | \$9.99 | N/A | \$9.99 | 15% | 27% |

QUICKCHANGE BAR CLAMP 6"

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-120

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 27501 | Y | 1 | \$7.76 | \$20.99 | \$9.99 | N/A | \$9.99 | 22% | 44% |

BAR PRY SUPER WONDER 15"

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-121

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2091635 | Y | 1 | \$5.35 | \$15.99 | \$9.99 | N/A | \$9.99 | 46% | 31% |

CHISEL SET 3PC WOOD

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-122

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2107738 | Y | 1 | \$7.12 | \$15.99 | \$9.99 | N/A | \$9.99 | 29% | 26% |

#3 JANUARY 2024 - CLEANUP

SALE

2 FOR \$6.00

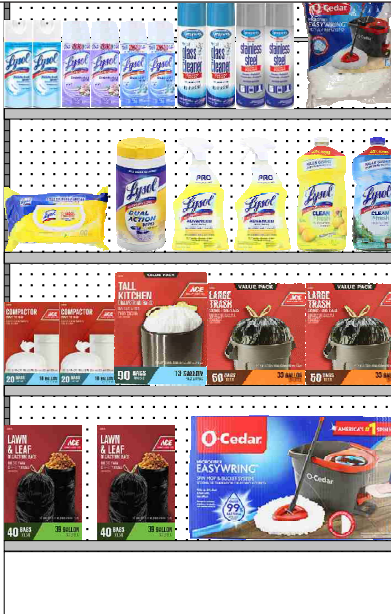
Sprayway® Glass Cleaner or Stainless Steel Cleaner & Polish
 1005412, 1696079
 \$3.00 each.

12/26/23-1/31/24

RED HOT BUY



KEY START BRANDING



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-------------|
| 12320 | 00019200786300 | MULTI-PURSE CLEANER 40OZ | 9 | 1 | 6 | RED HOT BUY |
| 19825 | 00019200028455 | DISINFECTANT SPRAY 12OZ | 1 | 2 | 12 | RED HOT BUY |
| 1005412 | 00041911000505 | GLASS CLEANER FRESH 19OZ | 12 | 2 | 12 | RED HOT BUY |
| 1006107 | 00019200003513 | LYSOL AVD LEMON 32OZ | 12 | 2 | 10 | RED HOT BUY |
| 1014630 | 00019200817004 | LYSOL DUL ACT WIPES 75PK | 6 | 1 | 6 | RED HOT BUY |
| 1018488 | 00019200997164 | LYSOL DSNFCTNG WIPS 80CT | 6 | 1 | 6 | RED HOT BUY |
| 1038520 | 00019200741866 | LYSOL LINEN 12.5OZ | 12 | 2 | 12 | RED HOT BUY |
| 1061027 | 00019200786263 | LYSOL CLN FRSH LMON 40OZ | 9 | 1 | 6 | RED HOT BUY |
| 1372739 | 00019200808330 | LYSOL SPRAY BREEZE12.5OZ | 1 | 2 | 12 | RED HOT BUY |
| 1574185 | 00041785998151 | EASYWRING SPINMP MF KIT | 1 | 1 | 1 | RED HOT BUY |
| 1576685 | 00041785998168 | EASY WRING MOP REFILL | 1 | 1 | 4 | RED HOT BUY |
| 1696079 | 00041911001489 | SS CLNR/POLISH 15OZ | 12 | 2 | 12 | RED HOT BUY |
| 6041061 | 00082901374350 | COMPACTOR BAGS 18G 20PK | 6 | 2 | 6 | RED HOT BUY |
| 6186753 | 00082901252399 | LAWN&LEAF BAG DRAW 40PK | 6 | 2 | 6 | RED HOT BUY |
| 6208805 | 00082901257233 | ACE 33GAL DRWST BAG 50CT | 4 | 2 | 4 | RED HOT BUY |
| 6297956 | 00082901277460 | TRSH BAG 13GAL 90CT ACE | 6 | 1 | 3 | RED HOT BUY |

END CAP #3 WIN THE MONTH CATEGORY – CLEAN UP



GLASS CLEANER FRESH 19OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-135

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1005412 | Y | 12 | \$1.97 | \$3.39 | \$3.00 | N/A | \$3.00 | 34% | 23% |



SS CLNR/POLISH 15OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-136

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1696079 | Y | 12 | \$2.34 | \$4.99 | \$3.00 | N/A | \$3.00 | 22% | 23% |



EASYWRING SPINMP MF KIT

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BUY 1574185, GET 1576685 FREE

BLTN NO. 240101-137

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1574185 | Y | 1 | \$28.30 | \$36.99 | N/A | N/A | N/A | 22% | 4% |



EASY WRING MOP REFILL

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BUY 1574185, GET 1576685 FREE
\$4.10 credit based on POS

BLTN NO. 240101-138

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1576685 | Y | 1 | \$4.77 | \$9.99 | N/A | N/A | N/A | N/A | 4% |



MULTI-PURSE CLEANER 40OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-139

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 12320 | Y | 9 | \$2.50 | \$4.99 | N/A | \$1.00 Limit: 3 | N/A | N/A | 4% |



DISINFECTANT SPRAY 12OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-140

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 19825 | Y | 1 | \$5.45 | \$7.59 | N/A | \$1.00 Limit: 3 | N/A | N/A | 0% |



LYSOL AWD LEMON 32OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-141

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1006107 | Y | 12 | \$4.40 | \$6.99 | N/A | \$1.00 Limit: 3 | N/A | N/A | 4% |



LYSOL DUL ACT WIPES 75PK

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-142

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1014630 | Y | 6 | \$5.65 | \$7.59 | N/A | \$1.00 Limit: 3 | N/A | N/A | 4% |



LYSOL DSNFCTNG WIPS 80CT

RED HOT BUY

AR MAILER

END CAP 3

BLTN NO. 240101-143

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1018488 | Y | 6 | \$3.98 | \$6.99 | N/A | \$3.00 Limit: 3 | N/A | N/A | 4% |



LYSOL LINEN 12.5OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-144

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1038520 | Y | 12 | \$5.48 | \$7.59 | N/A | \$1.00 Limit: 3 | N/A | N/A | 4% |



LYSOL CLN FRSH LMN 40OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-145

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1061027 | Y | 9 | \$2.50 | \$5.59 | N/A | \$1.00 Limit: 3 | N/A | N/A | 4% |



LYSOL SPRAY BREEZE 12.5OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-146

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1372739 | Y | 1 | \$5.48 | \$7.59 | N/A | \$1.00 Limit: 3 | N/A | N/A | 4% |



COMPACTOR BAGS 18G 20PK

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-147

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6041061 | Y | 6 | \$9.51 | \$15.99 | \$15.99 | \$3.00 Limit: 3 | \$12.99 | 41% | 4% |



LAWN&LEAF BAG DRAW 40PK

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-148

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6186753 | Y | 6 | \$10.23 | \$15.99 | \$15.99 | \$3.00 Limit: 3 | \$12.99 | 36% | 4% |



ACE 33GAL DRWST BAG 50CT

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-149

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 6208805 | Y | 4 | \$10.43 | \$15.99 | \$15.99 | \$3.00 Limit: 3 | \$12.99 | 35% | 4% |



TRSH BAG 13GAL 90CT ACE

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-150

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 6297956 | Y | 6 | \$10.52 | \$15.99 | \$15.99 | \$3.00 Limit: 3 | \$12.99 | 34% | 4% |

#4 JANUARY 2024 - ANTIFREEZE

ACE REWARDS
EXCLUSIVE
SAVE \$1
INSTANTLY

PEAK® Premium
Bug Cleaner with
Rain-Off Windshield
Wash, Gal.
8363863
Limit 2.
12/26/23–1/31/24

RED HOT BUY



NEW YEAR'S SAVINGS



| End Cap SKUs & Suggested Quantities | | | | | | |
|-------------------------------------|----------------|-------------------|-----|---------|------------------------------|-------------|
| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
| 8363863 | 00074804011975 | PEAK BUG WASH +32 | 6 | 20 | 40 | RED HOT BUY |

END CAP #4 WIN THE MONTH CATEGORY – ANTIFREEZE - CA, DS, TR

PEAK BUG WASH +32 **RED HOT BUY** **SUPER** **AR MAILER****END CAP 4****BLTN NO. 240101-162**

| Ace No. | Month Long | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 8363863 | 12/26/23–1/31/24 Y | 6 | \$2.62 | \$5.99 | N/A | \$1.00 Limit: 2 | N/A | N/A | 0% |

#5 JANUARY 2024 - FIRE SAFETY

**BUY TWO
GET \$15 OFF**

First Alert® Carbon Monoxide Detectors
5977533, 5975461, 5975545, 5975578,
5976964, 5007002, 5007001
Limit 4.

12/26/23–1/31/24
RED HOT BUY



MANAGER'S PICK



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-------------|
| 5007001 | 00029054018373 | PLUG-IN CO DETECTOR | 1 | 2 | 6 | RED HOT BUY |
| 5007002 | 00029054018359 | CARBON MONOXIDE DETECTOR | 3 | 2 | 6 | RED HOT BUY |
| 5975461 | 00029054018465 | CRBN MNOXDE DETCTOR 120V | 1 | 2 | 6 | RED HOT BUY |
| 5975545 | 00029054018540 | PLUG IN CO/EXP.GAS ALARM | 1 | 2 | 6 | RED HOT BUY |
| 5975578 | 00029054018403 | PLUG IN CO W/BATT BACKUP | 1 | 4 | 12 | RED HOT BUY |
| 5976964 | 00029054018434 | CO ALARM 2PK | 1 | 2 | 6 | RED HOT BUY |
| 5977533 | 00029054018496 | 10Y SEALED CO ALARM | 1 | 2 | 6 | RED HOT BUY |

END CAP #5 WIN THE MONTH CATEGORY – FIRE SAFETY

PLUG-IN CO DETECTOR **RED HOT BUY** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-172

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5007001 | Y | 1 | \$18.20 | \$29.99 | N/A | N/A | N/A | 52% | 4% |

CARBON MONOXIDE DETECTOR **RED HOT BUY** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-173

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5007002 | Y | 3 | \$30.21 | \$54.99 | N/A | N/A | N/A | 52% | 4% |

CRBN MNOXDE DETCTOR 120V **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-174

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5975461 | Y | 1 | \$31.57 | \$46.99 | N/A | N/A | N/A | 39% | 4% |

PLUG IN CO/EXP.GAS ALARM **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-175

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5975545 | Y | 1 | \$37.61 | \$64.99 | N/A | N/A | N/A | 54% | 4% |

PLUG IN CO W/BATT BACKUP **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-176

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5975578 | Y | 1 | \$20.26 | \$33.99 | N/A | N/A | N/A | 52% | 4% |

CO ALARM 2PK **RED HOT BUY** **SUPER** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-177

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5976964 | Y | 1 | \$31.10 | \$46.99 | N/A | N/A | N/A | 40% | 4% |



10Y SEALED CO ALARM

RED HOT BUY

SUPER

AR MAILER

END CAP 5

BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-178

| Ace No. | Month Long | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|-----------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 5977533 | 12/26/23-1/31/24 Y | 1 | \$32.70 | \$49.99 | N/A | N/A | N/A | 41% | 4% |

#6 JANUARY 24 - BONA

15% OFF

Bona® Cleaning Products
Store stock only. Sorry, no rain checks.

12/26/23-1/31/24

RED HOT BUY



**WE DO SCREEN
REPAIR**



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-------------|
| 1003679 | 00737025015527 | DSPL WET CLEAN PADS 12PK | 1 | 2 | 4 | RED HOT BUY |
| 1017667 | 00737025019846 | MOP PAD MICROFIBER 3PK | 1 | 2 | 8 | RED HOT BUY |
| 1024621 | 00737025020835 | CLEANING WIPES 12PK | 1 | 1 | 2 | RED HOT BUY |
| 1024745 | 00737025021146 | SWEEPING PAD MICROFIBER | 1 | 2 | 8 | RED HOT BUY |
| 1024746 | 00737025021283 | PREMIUM PET MICROFBR MOP | 1 | 1 | 4 | RED HOT BUY |
| 1337096 | 00737025012892 | HARDWOOD CLNR CART340Z | 8 | 4 | 8 | RED HOT BUY |
| 1462712 | 00737025012830 | MOP KIT SPRAY MCRO 16.5" | 1 | 1 | 2 | RED HOT BUY |
| 1500321 | 00737025012854 | FLOOR MOP SPRY MICRO 15" | 1 | 1 | 2 | RED HOT BUY |
| 1591494 | 00737025010294 | BONA DEEPCLN MF PAD 1PK | 1 | 2 | 8 | RED HOT BUY |
| 1696749 | 00737025012885 | BONA MS FLOOR CARE KIT | 1 | 1 | 4 | RED HOT BUY |

END CAP #6 WIN THE MONTH CATEGORY – BONA

DSPL WET CLEAN PADS 12PK

RED HOT BUY

AR MAILER

END CAP 6



15% OFF BONA
(additional skus in In Line)

BLTN NO. 240101-188

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1003679 | Y | 1 | \$6.09 | \$10.99 | 15% | N/A | N/A | N/A | 18% |

MOP PAD MICROFIBER 3PK

RED HOT BUY

AR MAILER

END CAP 6



15% OFF BONA
(additional skus in In Line)

BLTN NO. 240101-189

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1017667 | Y | 1 | \$6.95 | \$16.99 | 15% | N/A | N/A | N/A | 18% |

MOP KIT SPRAY MCRO 16.5"

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 6



15% OFF BONA
(additional skus in In Line)

BLTN NO. 240101-190

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1462712 | Y | 1 | \$23.69 | \$44.99 | 15% | N/A | N/A | N/A | 18% |

FLOOR MOP SPRY MICRO 15"

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 6



15% OFF BONA
(additional skus in In Line)

BLTN NO. 240101-191

| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1500321 | Y | 1 | \$23.22 | \$44.99 | 15% | N/A | N/A | N/A | 18% |

#7 JANUARY 2024 - MILWAUKEE

BUY THIS
GET THIS
FREE

M12[®] REDLITHIUM[™]
CP2.0 2 Ah Battery
2472405

SALE
\$199⁰⁰

Milwaukee[®] M12 FUEL[™]
Brushless Drill/Driver &
Impact Driver Kit
2026860



12/26/23–1/31/24
RED HOT BUY

MILWAUKEE BRANDING



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-------------|
| 2026860 | 00045242637331 | M12 FUEL COMBO KIT DD ID | 1 | 6 | 12 | RED HOT BUY |
| 2472405 | 00045242293261 | M12 RED LITH BATTERY 2AH | 1 | 6 | 24 | RED HOT BUY |

END CAP #7 WIN THE MONTH CATEGORY – MILWAUKEE

M12 FUEL COMBO KIT DD ID

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 7

BUY 2026860, GET 2472405 FREE

BLTN NO. 240101-201



| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2026860 | Y | 1 | \$198.86 | \$229.00 | \$199.00 | N/A | \$199.00 | 15% | 0% |

M12 RED LITH BATTERY 2AH

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 7

BUY 2026860, GET 2472405 FREE

credit \$84.88 based on POS

BLTN NO. 240101-202



| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2472405 | Y | 1 | \$54.67 | \$64.97 | N/A | N/A | N/A | N/A | 0% |

#8 JANUARY 2024 - CRAFTSMAN

ACE REWARDS
EXCLUSIVE
SAVE \$5
INSTANTLY

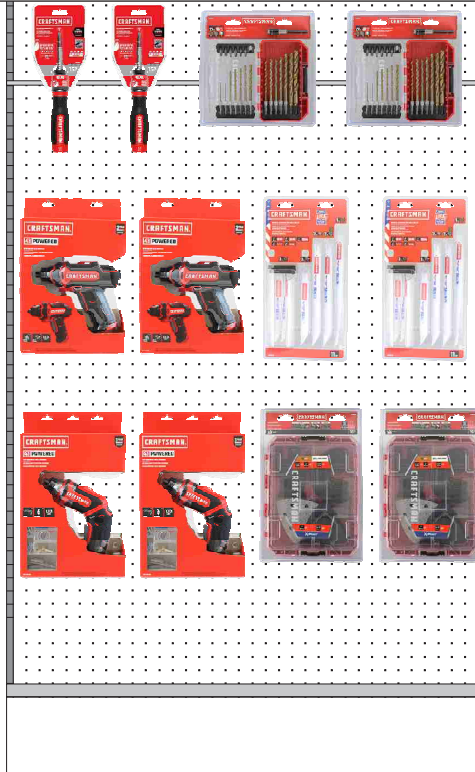
CRAFTSMAN® Bit Set, Blade Sets and Battery-Power Screwdriver Kits

2004115, 2019141, 2029745, 2032149, 2032150, 2018454
Limit 4 each.

12/26/23–1/31/24
RED HOT BUY



VALENTINE'S DAY SAVINGS



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|---------------------------|-----|---------|------------------------------|-------------|
| 2004115 | 00885911573269 | CM DRL/DV BT ST TI 21PC | 1 | 2 | 4 | RED HOT BUY |
| 2018454 | 00885911724883 | SCREWDRIVER SET 1/4" 15PC | 1 | 2 | 4 | RED HOT BUY |
| 2019141 | 00885363201741 | RECIPRCTNG SAW BLDE 11PC | 1 | 2 | 4 | RED HOT BUY |
| 2029745 | 00885911728126 | OSCILATNG BLADE SET 16PC | 1 | 2 | 4 | RED HOT BUY |
| 2032149 | 00885911764315 | CM CORDLS SCREWDRIVER 4V | 1 | 2 | 2 | RED HOT BUY |
| 2032150 | 00885911764322 | POWERD SCRWDVR 4V KIT | 1 | 2 | 2 | RED HOT BUY |

END CAP #8 WIN THE MONTH CATEGORY – CRAFTSMAN

CM DRL/DV BT ST TI 21PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 8

BLTN NO. 240101-212



| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 2004115 | Y | 1 | \$20.18 | \$31.99 | N/A | \$5.00 Limit: 4 | N/A | N/A | 4% |

SCREWDRIVER SET 1/4" 15PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 8

BLTN NO. 240101-213



| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 2018454 | Y | 1 | \$18.37 | \$26.99 | N/A | \$5.00 Limit: 4 | N/A | N/A | 4% |

RECIPRCTNG SAW BLDE 11PC **RED HOT BUY** **AR MAILER**

END CAP 8

BLTN NO. 240101-214



| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 2019141 | Y | 1 | \$13.60 | \$22.99 | N/A | \$5.00 Limit: 4 | N/A | N/A | 4% |

OSCILATNG BLADE SET 16PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 8

BLTN NO. 240101-215



| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 2029745 | Y | 1 | \$23.93 | \$49.99 | N/A | \$5.00 Limit: 4 | N/A | N/A | 4% |

CM CORDLS SCREWDRIVER 4V **RED HOT BUY** **AR MAILER**

END CAP 8

BLTN NO. 240101-216



| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 2032149 | Y | 1 | \$28.04 | \$44.99 | N/A | \$5.00 Limit: 4 | N/A | N/A | 4% |

POWERD SCRWDVR 4V KIT **RED HOT BUY** **AR MAILER**

END CAP 8

BLTN NO. 240101-217



| Ace No. | Month Long 12/26/23–1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 2032150 | Y | 1 | \$22.35 | \$32.99 | N/A | \$5.00 Limit: 4 | N/A | N/A | 4% |

IN LINE

IN LINE

BONA CLEANERS **RED HOT BUY** **AR MAILER**

IN LINE

15% OFF BONA
(see End Cap 6 for additional skus)

BLTN NO. 240101-222
THRU 240101-251

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|--------------------------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| VARIES | Y | VARIES | VARIES | VARIES | 15% | N/A | N/A | N/A | VARIES |

RUST-OLEUM 2X SPRAY PAINT **RED HOT BUY** **AR MAILER**

IN LINE

2 FOR \$13.00
(must buy 2 or more)

BLTN NO. 240101-254
THRU 240101-375

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|--------------------------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| VARIES | Y | VARIES | VARIES | VARIES | N/A | N/A | N/A | N/A | 8% |

RT ANGL BIT DRVR ST 35PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-385

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 2008838 | Y | 1 | \$18.41 | \$33.99 | \$24.99 | N/A | \$24.99 | 26% | 24% |

MECH SET SAE 1/4DV 24PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-386

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 2008843 | Y | 1 | \$15.84 | \$29.99 | \$24.99 | N/A | \$24.99 | 37% | 27% |

MECH SET MM 1/4DV 24PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-387

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 2008844 | Y | 1 | \$15.84 | \$29.99 | \$24.99 | N/A | \$24.99 | 37% | 27% |

PALM RCHT SET SAE 1/4 26PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-388

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 2009020 | Y | 1 | \$13.32 | \$27.99 | \$24.99 | N/A | \$24.99 | 47% | 30% |



NANO TL SET MM 3/8"24PC

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-389

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2860005 | Y | 1 | \$21.36 | \$39.99 | \$24.99 | N/A | \$24.99 | 15% | 24% |



NANO TL SET SAE 3/8"24PC

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-390

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2860039 | Y | 1 | \$21.16 | \$39.99 | \$24.99 | N/A | \$24.99 | 15% | 22% |



HEX BIT SOCKT ST 3/8D 6P

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-391

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2886042 | Y | 1 | \$14.54 | \$31.99 | \$24.99 | N/A | \$24.99 | 42% | 29% |



HEX SOCKT ST 3/8DV MM 6P

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-392

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2894574 | Y | 1 | \$13.17 | \$31.99 | \$24.99 | N/A | \$24.99 | 47% | 30% |



DRILL/IMPACT KIT 20V

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-393

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 2489540 | Y | 1 | \$172.55 | \$219.00 | N/A | \$60.00 Limit: 4 | N/A | N/A | 0% |



LED BA10 E12 SW 40W 4PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-403

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3005592 | Y | 1 | \$7.32 | \$19.99 | \$9.99 | N/A | \$9.99 | 27% | 20% |



LED BA10 E12 DL 40W 4PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-404

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3005600 | Y | 1 | \$7.32 | \$19.99 | \$9.99 | N/A | \$9.99 | 27% | 20% |



LED BA10 E12 SW 60W 2PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-405

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3005618 | Y | 1 | \$4.70 | \$12.99 | \$5.99 | N/A | \$5.99 | 22% | 20% |



LED BA10 E12 DL 60W 2PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-406

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3005626 | Y | 1 | \$4.70 | \$12.99 | \$5.99 | N/A | \$5.99 | 22% | 20% |



LED G25 E26 DL 40W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

DEAL OF THE MONTH

BLTN NO. 240101-407

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3911369 | Y | 1 | \$6.07 | \$15.99 | \$9.99 | N/A | \$9.99 | 39% | 7% |



LED G25 E26 SW 40W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-408

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3911906 | Y | 1 | \$6.07 | \$15.99 | \$9.99 | N/A | \$9.99 | 39% | 7% |



LED G25 E26 SW 60W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-409

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3911914 | Y | 1 | \$6.89 | \$15.99 | \$9.99 | N/A | \$9.99 | 31% | 7% |



LED G25 E26 SW 60W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-410

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3911948 | Y | 1 | \$6.63 | \$15.99 | \$9.99 | N/A | \$9.99 | 34% | 7% |



LED G25 E26 DL 60W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-411

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3911963 | Y | 1 | \$6.63 | \$15.99 | \$9.99 | N/A | \$9.99 | 34% | 7% |



LED G25 E26 DL 60W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-412

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3912011 | Y | 1 | \$6.89 | \$15.99 | \$9.99 | N/A | \$9.99 | 31% | 7% |

January Bulletins

Due Date 9/15/23

LED G25 E26 SW 40W 3PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-413



| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3912086 | Y | 1 | \$6.44 | \$15.99 | \$9.99 | N/A | \$9.99 | 36% | 7% |

LED G25 E26 DL 40W 3PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-414



| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3912144 | Y | 1 | \$6.44 | \$15.99 | \$9.99 | N/A | \$9.99 | 36% | 7% |

LED SM A19E26 DL60W 3PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-415



| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3004001 | Y | 1 | \$12.44 | \$21.99 | \$15.99 | N/A | \$15.99 | 22% | 23% |

LED SM A19E26 SW60W 3PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-416



| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3004002 | Y | 1 | \$12.44 | \$21.99 | \$15.99 | N/A | \$15.99 | 22% | 23% |

LED SM A19E26 60W CC 3PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-417



| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3004570 | Y | 1 | \$15.82 | \$34.99 | \$19.99 | N/A | \$19.99 | 21% | 10% |

LED UTILITY LIGHT 2 LAMP **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-418



| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3501707 | Y | 1 | \$16.41 | \$49.99 | \$19.99 | N/A | \$19.99 | 18% | 23% |

MOEN FAUCETS **RED HOT BUY** **AR MAILER**

IN LINE

20% OFF SELECT FAUCETS

BLTN NO. 240101-428
THRU 240101-500



| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES | Y | 1 | VARIES | VARIES | 20% | N/A | N/A | N/A | VARIES |

3M AIR FILTERS **RED HOT BUY** **AR MAILER****IN LINE**BLTN NO. 240101-518
THRU 240101-548

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| VARIES | Y | 4 | \$9.74 | VARIES | N/A | \$1.00 Limit: 4 | N/A | N/A | 4% |

3M AIR FILTERS **RED HOT BUY** **AR MAILER****IN LINE**BLTN NO. 240101-558
THRU 240101-589

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| VARIES | Y | 4 | VARIES | VARIES | N/A | \$2.00 Limit: 4 | N/A | N/A | 4% |

ACE FILTER AIR PLEAT **RED HOT BUY** **AR MAILER****IN LINE**

BUY THREE, GET ONE FREE

BLTN NO. 240101-599
THRU 240101-625

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES | Y | 12 | VARIES | VARIES | N/A | N/A | N/A | VARIES | 0% |

TRASH CAN 32GAL RED ACE **RED HOT BUY** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 240101-635

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 71102 | Y | 8 | \$19.71 | \$26.99 | \$26.99 | \$4.00 Limit: 6 | \$22.99 | 27% | 0% |

TRASH CAN 32GAL GREEN ACE **RED HOT BUY** **AR MAILER****IN LINE**

BLTN NO. 240101-636

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 71162 | Y | 8 | \$19.71 | \$26.99 | \$26.99 | \$4.00 Limit: 6 | \$22.99 | 27% | 0% |

TRASH CAN 32GAL BLK ACE **RED HOT BUY** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 240101-637

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7131451 | Y | 8 | \$19.71 | \$26.99 | \$26.99 | \$4.00 Limit: 6 | \$22.99 | 27% | 0% |

FLEX GLUE CLEAR 9OZ **RED HOT BUY** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 240101-639

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6004383 | Y | 6 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

**RUBBER PASTE BLACK 9OZ****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-640**

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6018525 | Y | 1 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

**RUBBER PASTE WHITE 9OZ****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-641**

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6018526 | Y | 1 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

**FLEX SHOT RBR SEALNT WHT****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-642**

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6266985 | Y | 4 | \$8.72 | \$17.99 | \$16.99 | N/A | \$16.99 | 49% | 14% |

**FLEX SHOT RBR SEALNT CLR****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-643**

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6266993 | Y | 4 | \$8.72 | \$17.99 | \$16.99 | N/A | \$16.99 | 49% | 14% |

**FLEX TAPE WHITE 4\"X5'****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-644**

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6406383 | Y | 1 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

**FLEX GLUE PRO 10OZ****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-645**

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6664999 | Y | 6 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

**FLEX TAPE GRAY 4\"X5'****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-646**

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6715163 | Y | 1 | \$7.64 | \$15.99 | \$14.99 | N/A | \$14.99 | 49% | 14% |

**TOMCAT RAT SNAP TRAP****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-647**

| Ace No. | Month Long 12/26/23-1/31/24 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|--------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7201981 | Y | 1 | \$3.32 | \$7.59 | \$4.99 | N/A | \$4.99 | 33% | 3% |



TOMCAT KILL & CONTAIN RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-648

| Ace No. | Month Long | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7208754 | 12/26/23-1/31/24 Y | 1 | \$6.24 | \$13.99 | \$8.00 | N/A | \$8.00 | 22% | 4% |



DISPSBL RAT BAIT STATION RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-649

| Ace No. | Month Long | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7566847 | 12/26/23-1/31/24 Y | 1 | \$6.27 | \$15.99 | \$8.00 | N/A | \$8.00 | 22% | 4% |

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.